



Lessons from Festivals

FEATURED PRESENTERS:

Roosevelt Finlayson, President of MDR **Alexander Kjerulf**, Chief Happiness Officer of Whoo Hoo Inc. Denmark

> Thursday, May 14th, 2015 | 9:00 a.m. - 1:00 p.m. **British Colonial Hilton** | Bay Street, Nassau, Bahamas

Roosevelt's work is focused on the design and facilitation of personal and organizational transformation experiences. He is the developer of the Festival in the Workplace™ process, which uses lessons from our Junkanoo festival and the Carnivals of Trinidad and Brazil, to provide new insights on how to develop a more positive, creative and engaging workplace culture.

He has made numerous presentations in The Bahamas, the Caribbean, the US, Europe and South Africa. Roosevelt has been a keynote speaker at the LEGO® Ideas Conference in Denmark and a featured presenter at the International Business Conference of the Cave Hill School of Business in Barbados. He has also led a discussion on Innovation and Entrepreneurship at the Harvard Business School, for the Caribbean Business Club. And he was also a speaker at the Creative Economy and Beyond Conference, in Finland.





Alexander is the founder of Whoo Hoo Inc. and is one of the world's leading experts on happiness at work. His home country, Denmark, is consistently listed as one of the happiest countries in the world. Alexander is an author and speaker and conducts workshops on the application of happiness at work in over 30 countries. His clients include companies like Hilton, Microsoft, LEGO®, IKEA, Shell, HP and IBM.

Alexander is the author of four books, including the international bestseller Happy Hour is 9 – 5. His work has been featured on CNN and the BBC, in the New York Times, Financial Times and many others.

REGISTRATION FORM

Name:	Title:	
Organization:		
P.O. Box:	_ Telephone:	Fax:
Email:		

Investment - \$245.00 per person | Cheque should be made payable to MDR. Organizations that register four or more persons will receive a discount of 15%. You may confirm your registration by emailing the completed registration form to us. Space is limited and we will not be able to accommodate walk-ins.

REGISTRATION DEADLINE IS THURSDAY, APRIL 30TH