

BUSINESS

Local workplace initiative could be global model

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Festival In The Workplace (FITW) is a model for a high-performing organization that can be beneficial to local companies but also on a global scale, as attested to by recent engagements for FITW creator Roosevelt Finlayson.

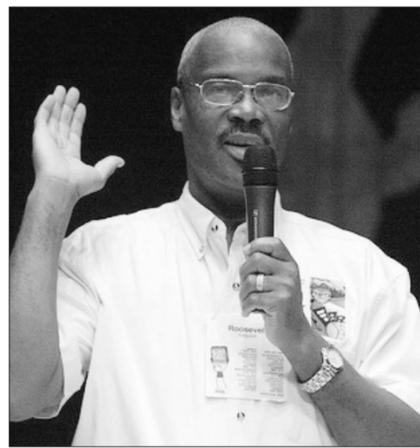
Finlayson has been strengthening ties with innovative companies like Lego and others in Denmark, which has long been a hotbed of innovation.

Last week Finlayson and Danish entrepreneur and "happiness at work" consultant Alexander Kjerulf held a seminar in The Bahamas. Afterwards, Finlayson, who met up with Kjerulf in the course of developing their separate but similar work, told *Guardian Business* there were lessons The Bahamas could learn from Denmark.

"What I like about Denmark is that it's clearly a place that people generally seem to be happy, and the crime was at a relatively low level. You have a country where unemployment is very low, and you have a lot of Danish companies which have become global companies. You have a serious focus on the quality of education."

"The Bahamas could learn a lot from a culture like Denmark... It's a place where innovation is happening, in business and in a general sense. So beyond the fact that you have a focus on happiness, there's that focus on innovation - and they are connected, I believe - but also, it's a place where also they are willing to embrace people from different cultures with different ideas," he said.

And indeed, Kjerulf said he thought the fundamental



Roosevelt Finlayson.

question posed by Finlayson's research through Festival In The Workplace is an important one.

"The Junkanoo experience - how hard the people work, how creative they are, the level of passion and innovation they put into it - that is an example of what happens when people in The Bahamas use their strengths, when they come together to do something really cool," he told *Guardian Business*.

"The question then becomes - what are those strengths? What are (Bahamians) good at? And how can we apply those things in our workplaces? Whenever I'm here, I hear a lot about the challenges... I don't hear a lot about the strengths (of Bahamian people). I don't see a conversation going on about what are people in The Bahamas awesome at. And you can only build a future on what you're awesome at," Kjerulf said.

Money and happiness at work

Kjerulf also discussed with *Guardian Business* the role of money in connection with happiness at work.

"A lot of people when they are looking for a new job they are looking for the

highest salary or the fanciest title or the best perks or whatever - those things are fine, nothing wrong with that - but they are not what actually make you happy,"

"Money is important, because it can make you unhappy. For instance, if you're not paid enough to live on, that can make you unhappy. Or if you feel that you are being paid unfairly... that feeling of unfairness can absolutely make people miserable. But once you get (a salary that is fair, that you are worth, that you deserve) there is no additional happiness in being paid more money."

"There is much more happiness in getting results and relationships; knowing that you do important work, that you contribute to something meaningful and that you work together with great people who value you for who you are. That is much more important."

Kjerulf noted that the choice between happiness and money is something of a "false choice" - research shows that, on average, people who are happy at work actually have higher lifetime income.

The National Art Gallery of The Bahamas



Session 1: June 22 to July 9, 2015

Session 2: July 13 to July 31, 2015

**9a.m. to 3p.m.
Monday to Friday**

Contact the NAGB at 328-5800 for more information and an application.

LEGAL NOTICE

NOTICE

IN THE MATTER OF THE BVI INSOLVENCY ACT, 2003

DALLAS TRADING CORP. (THE "COMPANY")
BC# 32648

NOTICE IS HEREBY GIVEN pursuant to Section 178(1) of the BVI Insolvency Act, 2003 (the "Act") that on 11 May 2015, Stuart Mackellar of Zolfo Cooper (BVI) Limited, P.O. Box 4571, 2nd Floor, Palm Grove House, Wickhams Cay, Road Town, Tortola, British Virgin Islands, VG1110, and Maria Ferere of FT Consultants Ltd., One Montague Place, 2nd Floor, Nassau, Bahamas were appointed as joint liquidators ("Liquidators") of the Company by Order of the Eastern Caribbean Supreme Court in the High Court of Justice British Virgin Islands.

NOTICE IS HEREBY GIVEN pursuant to Section 183 of the Act, that a meeting of the creditors of the Company will not be held under Section 179 of the Act, having regard to the status of the assets and liabilities of the Company and that a creditors' meeting will not be called unless 10 percent in value of the creditors of the Company give the Liquidators written notice requesting a meeting.

NOTICE IS HEREBY GIVEN that the creditors of the Company are required to send their name and address and particulars of their debts or claims to the Liquidators of the Company at the address below and, if so required by notice in writing from the said Liquidators, to come in and prove their said debts or claims at such time and place as shall be specified in such notice.

STUART C E MACKELLAR
Joint Liquidator

MARIA M. FERERE
Joint Liquidator

Contact details: Zolfo Cooper (BVI) Limited
Contact: Arianna McQuilkin
Telephone: +(1) 284 393-9615
Fax: +(1) 284 393-9601
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FT Consultants Ltd.
Maria Ferere
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Zolfo Cooper (BVI) Limited is a company incorporated in the British Virgin Islands (M. 20)

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CFA Society The Bahamas cordially invites you to join us at our Investor Day and Student Challenge. The purpose of this annual event is to raise awareness regarding capital markets, highlighting investment opportunities available here at home in the Bahamas.

In line with the **CFA Institute** global May theme "Putting Investors First", and recognizing that investor education is key, this event will host presentations from corporate sponsors such as BISX, Family Guardian and APD Ltd. We will also address the implications of a current hot topic, the proposed National Health Insurance plan. A face-off between two teams of COB students analyzing a local company will spotlight themes, questions and concerns that arise when examining an investment opportunity. Come join us as we aim to empower the investing community with knowledge!

Date: Thursday, May 21st, 2015

Time: 4:00p.m. - 7:00p.m.

Venue: Auditorium of the Harry C. Moore Library, College of The Bahamas

Cost: Free

Featured presenters: BISX corporate APD Ltd. (Ararak Port Development) Family Guardian

Kindly RSVP, to Zakiya Butler (zakiya.butler@gmail.com) and Aneka Rolle (anekarolle@hotmail.com). They may also be contacted for complementary information.

**THE FUTURE OF
FINANCE STARTS
WITH YOU.**